

SERVICE BULLETIN

NO. 269

DATE: 8/13/07



A.J. Antunes & Co.

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TO: ALL US AUTHORIZED SERVICE AGENCIES

RE: A. J. ANTUNES & CO. TRAINING

You are invited to join A.J. Antunes & Co. for a training session covering our exciting new water filtration products developed for the foodservice industry.

What: A. J. Antunes & Co. training on the water filtration products

When: Tuesday October 9, 2007
4:00pm to 5:30 pm

Where: Hyatt Regency Atlanta, GA
Hanover F Room

Please join us for refreshments as we give a technical service training of the water filtration systems that are being sold in the foodservice industry, specifically the TAP (Total Assurance Package) System. R.S.V.P. is greatly appreciated.

If you have any questions about this event, please do not hesitate to contact Genis Bullock, Scott March or AJA Technical Service Toll Free: 1-800-253-2991.

We look forward to meeting with you and have a wonderful day.

Sincerely,

Scott March
A.J. Antunes & Co.
Director of New Business Development
Direct: 630.784.3423
Mobile: 630.327.7430
Email: scott.march@antunes.com

Genis M. Bullock
A.J. Antunes & Co.
Antunes Filtration Technologies Sales Engineer
Direct: 630.784.3405
Mobile: 630.229.9336
Email: genis.bullock@ajantunes.com

Please see other attachments for more information about the Antunes water filtration products.

Date: August 12, 2007

To: Antunes / Roundup Authorized Service Agency

Re: Business Opportunity – Water Filtration

The A.J. Antunes & Co. water filtration division, Antunes Filtration Technologies (AFT), serves many markets globally such as foodservice, residential, medical, commercial, industrial, etc. We now offer a line of products specifically designed and targeted for foodservice customers.

Most chains (large and small) have been very receptive to our foodservice water filtration products. Currently, our systems are released in some of the largest QSR's worldwide. These foodservice products will be handled as an extension of our current foodservice product line offerings (toasters, steamers, display cabinets, etc.) from a service and technical support perspective.

A.J. Antunes & Co. would like to offer you a ground up opportunity to sell our complete line of foodservice (NSF Listed) water filtration products at the store / restaurant level. These products offer the newest water technology – ultra-filtration membranes.

You and your teams are in the restaurants every day and in many cases know the restaurants better than the owner operators and / or store managers. You know where the water problems exist and now you can offer them a solution, details are described in the "ASA Sales Reference Sheet" and "Total Assurance Package (TAP) Literature" which is also attached.

There are 5 ways to generate revenue with Antunes Filtration products:

1. Initial Product Sale – As our Authorized Service Agency, we provide aggressive pricing
2. Cartridge Replace Business - UF, Carbon, Scale Inhibitor, etc.
3. Installations of Systems
4. Repair Service – Warranty, Non –Warranty
5. Service Contracts – Set up a preventive maintenance contract with restaurant to check system (data download available) and replace cartridges periodically.

We are in the process of performing training on our products throughout our service network. If you have any questions about this information, please do not hesitate to contact Genis Bullock, Scott March or AJA Technical Service Toll Free: 1-800-253-2991.

We believe this opportunity will be a win-win for everyone, including the restaurant!

Cordially,

Scott March
Director of New Business Development

Genis Bullock
AFT Sales Engineer

Model	Part Number	List Price	ASA Price
		(Suggested)	Discount: 50/8
TAP-420	9700800	\$3,135.00	\$1,420.00
TAP-421	9700810	\$3,395.00	\$1,549.00
TAP-440	9700840	\$3,395.00	\$1,549.00
TAP-442	9700860	\$3,995.00	\$1,814.00
UFL-420	9700464	\$1,895.00	\$858.00
UFL-440	9700474	\$2,095.00	\$907.00

Replacements, & Accessories	Part Number	List Price	ASA Price
		(Suggested)	Discount: 50
L-420 Cartridge*	7000411	\$750.00	\$375.00
L-440 Cartridge**	7000412	\$855.00	\$427.50
Single Carbon	7000669	\$59.00	\$29.50
Strainer	7000519	\$45.00	\$22.50
Permeate Tank	7000472	\$175.00	\$87.50
Carbon Kit	7000533	\$300.00	\$150.00
Scale Inhibitor ⁺	9700901	\$300.00	\$150.00

*Used With: TAP-420/421; UFL-420

**Used With: TAP-440/442; UFL-440

+ : Used with Ice Machines, Coffee Makers and Steamers

AFT Representatives			
Company Name	Primary Contact	Phone Number	Rep Area
Roy Siegel & Assoc.	Roy Siegel	404-352-8147	AL, GA, NC, SC, TN AK, ID, MT, OR, WA
Schulz Assoc.	Jeff Schulz	425-828-4557	AR, LA, MS AZ; NM; El Paso, TX
Marketing Agents South	Bill McKinney	501-225-1132	S. CA & Las Vegas
Courtney Marketing	Robert Yvon	623-434-1113	CO, WY
Fredco	Ron Rubinstein	949-770-8700	DC, MD, VA
Culinary Equipment	Terry Brown	303-371-9544	DE, S. NJ, E. PA
Equipment Solutions Inc.	Bill Stat	703-242-9710	FL
Wm. Hyman Jr. Assoc.	Bill Hyman	214-942-0565	IA, S. IL, KS, MO, NE
Chernoff Sales Inc.	Mike Turetzky	954-972-1414	KY, OH, W. PA, WV
ARI Group	Dan Spener	636-537-8550	MI
SBG Foodservice	Rick Stanley	614-833-0797	MN, ND, SD
Advance Marketing	Jim Demkovich	616-662-1030	N. IL
North Star Agency	Jim Froelich	763-545-1400	OK, TX-except El Paso
Zink Marketing	Tim Riordan	630-541-5406	N. NJ, NY
Boykin & Red Assoc.	John Lundquist	903-523-5384	UT
Kaufman Kohn & Assoc.	Charlie Landis	516-783-8200	WI
Intermountain Food Equip.	Lee Bagley	801-534-1964	
Specialized Marketing	Walter Kirchoff	262-798-1533	

Sales Options

- Option 1: **TAP-442**
 - Complete package: Removes sediment, bacteria, cysts, most viruses and taste and odors.
 - Flushes automatically based on flow rate and pressure differential
 - True backwash allows the cartridge to last longer--up to 1 million gallons
 - Carbons are guaranteed for 60,000 gallons per a carbon element at 10:1 reduction
 - Controller stores up to 5 years of water data that can be downloaded

- List Price: **\$3995** ASA Price: **\$1814**

- Option 2: **TAP-440 in front of current carbons**

- Do not have to remove current carbons
- Allow current carbons to last longer
- Still have true backwash and automatic flushing on ultra filter
- List Price: **\$3395** ASA Price: **\$1549**

- Option 3: **UFL-440 w/ tank and AFT Carbon Kit**

- Flushes on a timer
- Tank will create a partial backwash allowing the ultra filter cartridge to last longer
- Total List Price: **\$2570** UFL: **\$2095** Tank Kit: **\$175** Carbon Kit: **\$300**
- ASA Price: **\$1144.50** UFL: **\$907** Tank Kit: **\$87.50** Carbon Kit: **\$150**

- Option 4: **UFL-440 w/ tank in front of current carbons**

- Do not have to remove current carbons
- Allow current carbons to last longer
- Total List Price: **\$2270** UFL: **\$2095** Tank Kit: **\$175**
- ASA Price: **\$ 994.50** UFL: **\$907** Tank Kit: **\$87.50**

TAP-400 Series Systems



Antunes Filtration Technologies has recently revolutionized the backroom water filtration package! The TAP system separates Mechanical Filtration (Surface/Depth-Filtration) from Chemical Treatment (Carbon Elements).

We utilize self-cleaning Ultra Filtration (.015 micron) ahead of open pore, low cost Carbon elements. This process is efficient, cost effective, and provides high quality treated water. We no longer use carbon for Mechanical filtration... only for the Chlorine Reduction process.

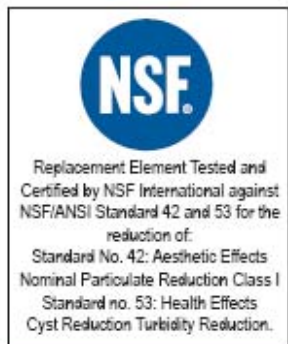
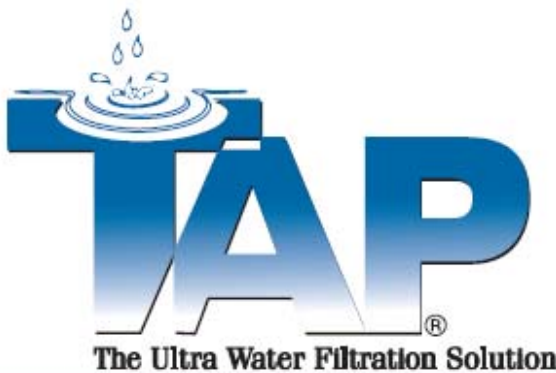
This system is equipped with an innovative SMART controller. This controller automatically back flushes the UFL cartridge and has the capacity to store up to 5 years of water data.

The TAP System successfully separates two important filtration processes and incorporates them into one easy to operate system that ensures your customers the highest quality water available.

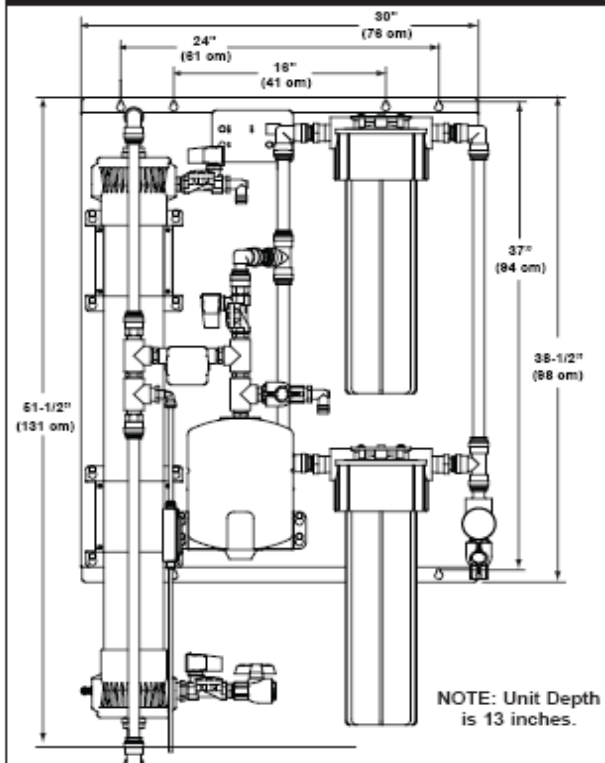
TAP Features

- Only Controlled-to-own water filtration solution available based on dollars per gallon
- Separated Mechanical (UFL-Ultra Filter) and Chemical (Carbon Elements)
- SMART Controller
- Self-cleaning UFL Ultra Filter with True Backwash
- Low Cost Efficient Carbon Elements/Consumables
 - Assured 120,000 Gallons (455,000 Liters) of Treated Water per Carbon Change
 - 10:1 chlorine reduction exceeds NSF Standard 42, which is a 2:1 reduction
- Critical reduction of Turbidity, Cyst, Bacteria, and Virus
- High Flow Rates - 10 & 5 GPM (38 & 19 LPM) Systems Available
- System can be configured to meet your needs

TAP - The Total Solution!



TAP-442 Dimensions



*For dimensions on our other TAP systems,
Contact us today!*

SMART Controller Features

- Daily peak water usage / demand (times of day)
- Weekly peak water usage / demand (days of week)
- Totalizing water usage / demand (annual or preference)
- Peak pressure differential
- Flush frequency history
- Water waste percentage
- Total water vs. water-to-drain (waste) percentage
- Total UF remaining - with element re-order signaling
- Total Carbon remaining - with element re-order signaling
- Cartridge change history (UF / Carbon)
- Power outages history (18 hours of power back-up)

Capacity

Model Mfg. No.	Gal./ Liters Per Min.	Carbon Element Capacity (10:1 reduction)	UF Length	Number of Carbon Elements
TAP-420 9700800	5 gal. (19 liters)	0	20 in. (51 cm)	0
TAP-421 9700810		60,000 gal. (227,000 liters)		1
TAP-422 9700820		120,000 gal. (455,000 liters)		2
TAP-440 9700830	10 gal. (38 liters)	0	40 in. (102 cm)	0
TAP-441 9700840		60,000 gal. (227,000 liters)		1
TAP-442 9700850		120,000 gal. (455,000 liters)		2

Electrical Ratings: TAP Series

Voltage	Watts	Amperage	Hertz
120/230	40	0.33/0.17	50/60

NOTE: Country specific power supply must be specified at time of order.

Plumbing Connection: TAP Series

Inlet	Outlet	Drain
3/4 inches NPT	3/4 inches NPT	3/4 inches NPT

Specifications (Filter Cartridges)

Maximum Operating Pressure	100 psig (690 kPa)
Maximum Operating Temperature	104° F (40° C)
Maximum Trans Membrane Pressure	45 psi (3.1 bar)
pH Range	3-10
MWCO	100 kD



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